

Rhonda W. Sides, CPA/ABV/CFF, CVA, CGMA

Principal for Forensic/Valuation, Litigation Support, and Healthcare Services

Rhonda is the Principal for Forensic/Valuation and Litigation Support Services, Healthcare Services, for Crosslin. She has over 25 years of experience in business management, business valuation, litigation support, management consulting and health care consulting. Rhonda's experience in business valuations includes valuations for business transactions, tax reporting, economic damages, and litigation support cases for closely-held and publicly traded companies. Her forensic accounting experience includes engagements for purposes of alleged embezzlement, misappropriation of assets, financial feasibility, divorce and shareholder dissolution matters, and bankruptcy. Forensic engagement customers are in the banking, manufacturing, laboratory, real estate, healthcare, professional service and private equity business sectors.

She lectures nationally for various financial, legal, and healthcare organizations regarding the issues of combining the practicality of accounting and financial issues with the needs of healthcare practice management. Rhonda has been named as one of Middle Tennessee's top healthcare executives for three years in Nashville Business Journal's Healthcare 100 for 2002, 2003, and 2006 and also recognized for BizWomen profile in 2005 and Healthcare Hero in 2007 and 2015. She was named one of the 10 "Women to Watch in Healthcare" for 2011 by the Nashville Medical News as well as InCharge in Healthcare 2012, 2013, 2014, 2015, 2016, 2017, and 2018 by the same publication. Additionally, Rhonda was named one of "Accounting's Finest" by the Nashville Post for 2011 and 2012, and a 2013 and 2016 Power Leader in Accounting by the Nashville Business Journal.

Rhonda was an adjunct MBA professor for three years at The Massey School of Belmont University of Nashville. She served as past president of Middle Tennessee Healthcare Executives Association, is an associate of the American Society of Appraisers, and a member of Healthcare Financial Management Association. She serves on the Healthcare Committee and Forensic Valuation Committee for the Tennessee Society of CPAs.

Rhonda also co-authored three books, Valuation of a Medical Practice (April 1999), Accounting Handbook for Medical Practices (April 2000), both published by John Wiley and Sons, and Financial Management for Medical Groups, 3rd Edition (October 2013) published by the Medical Group Management Association. She has written healthcare management related articles published in various sources including the Healthcare Financial Management, Nashville Medical News and Nashville Business Journal.



Education

Bachelor's Degree, Kennesaw State University

Licenses & Certifications

CPA, Tennessee & Georgia

Accredited in Business Valuation (ABV)

Certified Valuation Analyst (CVA)

Certified in Financial Forensics (CFF)

Chartered Global Management Accountant (CGMA)

Professional Associations

Member, American Institute of Certified Public Accountants

Member, Tennessee Society of Certified Public Accountants

Member, Georgia Society of Certified Public Accountants

Member, National Association of Certified Valuation Analysts

Associate, Association of Certified Fraud Examiners