

Rhonda W. Sides, CPA/ABV/CFF, CVA, CGMA

Principal for Healthcare Services, Forensic/ Valuation and Litigation Support Services

Rhonda is the Principal for Healthcare Services, and Forensic/Valuation and Litigation Support Services for Crosslin. Proficient in management issues of many types of healthcare entities, Rhonda specializes in business valuation, financial fraud and forensics and litigation support. She also specializes in physician practice management issues, such as compliance issues, physician compensation issues, entity contracts, practice valuations, cost accounting, operational assessments, accounts receivable, and financial feasibility issues related to group and integrated delivery system development.

She lectures nationally for various financial, legal, and healthcare organizations regarding the issues of combining the practicality of accounting and financial issues with the needs of healthcare practice management. Rhonda has been named as one of Middle Tennessee's top healthcare executives for three years in *Nashville Business Journal's* Healthcare 100 for 2002, 2003, and 2006 and also recognized for BizWomen profile in 2005 and Healthcare Hero in 2007 and 2015. She was named one of the 10 "Women to Watch in Healthcare" for 2011 by the *Nashville Medical News* as well as InCharge in Healthcare 2012, 2013, 2014, and 2015 by the same publication. Additionally, Rhonda was named one of "Accounting's Finest" by the *Nashville Post* for 2011 and 2012, and a 2013 and 2016 Power Leader in Accounting by the *Nashville Business Journal*.

Rhonda was an adjunct MBA professor for three years at The Massey School of Belmont University of Nashville. She served as past president of Middle Tennessee Healthcare Executives Association, is an associate of the American Society of Appraisers, and a member of Healthcare Financial Management Association. She served on the Healthcare Committee and Forensic Valuation Committee for the Tennessee Society of CPAs.

Rhonda also co-authored three books, Valuation of a Medical Practice (April 1999), Accounting Handbook for Medical Practices (April 2000), both published by John Wiley and Sons, and Financial Management for Medical Groups. 3rd Edition (October 2013) published by the Medical Group Management Association. She has written healthcare management related articles published in various sources including the *Healthcare Financial Management*, *Nashville Medical News* and *Nashville Business Journal*.



Education

Bachelor's Degree, Kennesaw State University

Licenses & Certifications

CPA, Tennessee & Georgia

Accredited in Business Valuation (ABV)

Certified Valuation Analyst (CVA)

Certified in Financial Forensics (CFF)

Chartered Global Management Accountant (CGMA)

Professional Associations

Member, American Institute of Certified Public Accountants

Member, Tennessee Society of Certified Public Accountants

Member, Georgia Society of Certified Public Accountants

Member, Medical Group Management Association

Member, Healthcare Financial Management Association